

3UHSDUDWRU\ &RXUVH LQ %XVLQHVV

Developed and awarded by SIM, Singapore

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7KLV PRGXOH GHDOV SULPDULO\ ZLWFKMVKHRV WFKR RQ WLKQJ VZK
ILQDQFLDO DFFRXQWLQJ DQG PDQDJHPHQW RYH QWV D \$SQW D QVD D V 7Z
SDUW RI WKH PRGXOH FRYHUV ILQDQFLDO RYH QWV EQRN7 R S H S
WKH SUHSDUDWLRQ RI EDVLF ILQDQFLDO W WDKMHPH HQACVG DSDGU W
PRGXOH FRYHUV PDQDJHPHQW DFFRXQWLQJ RYH QWV LG X FILV LRRQ S
DQG LQYHVWPHQW DSSUDLUDO WHFKQLTXHV

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\$W WKH FRUH WKLW PRGXOH VWXGLHV WKLW HRR QRPLFX S B R E O
IDFLQJ D SHUVRQ D ILUP RU D VRFSHRS OHWQRVUPXOHA W D M FUK
FRQVXPH WKH VFDUFH UHVRXUFHV LQ WILUP D G FFRPUSD LQDQJ FPD
FRQWHQWV RI WKLW PRGXOH FDQ EH GILY LG H BL FLQRW F RQZRP L S
HFRQRPLFV DQG FKRLFH DW LQGLYLGXDFH D R R D F D Q F S Q R E E
FKRLFH DW DJJUHJDWH OHYHO

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7KLV PRGXOH DLPV WR SURYLGH DQ RYHQULYTXHV RI WKH FRQFNH
SURFHVV LQ WRGD\ V G\QDPLF HQYLURSP D QWK DQVGH W VE X Q L
IXQFWLRQV %RWK FRQWUROODEOH DQG LQJ RYKMUH R Q F D E V Q R Q Y
PDUNHWLQJ IXQFWLRQ DQG WKH XVH RI WRK H H D F U K N H D V L Q E X V H U
VWXGLHG 7KLV PRGXOH SURYLGHV WKLW UNHQGLQW LRRQ HQWPHU
E\ FRYHULQJ D ZLGH UDQJH RI WRSLF D UNQFWXG L S J R D H W W H D Q G
PDUNHWLQJ