

Diploma in Management Studies (DMS)

Developed and awarded by Singapore Institute of Management, Singapore

Module Outline for DMS

BUSINESS COMMUNICATION

This module aims to equip students with effective writing and oral communication skills to

FINANCIAL ACCOUNTING

This module is designed to provide students with an understanding of the concepts and principles of accounting, the accounting equation and double-entry concepts. Emphasis is placed on analysing business transactions and understanding financial statements to support decision-making. Students will be taught how to prepare the balance sheet, income statement and cash flow statement.

INFORMATION SYSTEMS FOR BUSINESS

This module provides students with an understanding of information systems from a management perspective. It will cover the foundation concepts of the Information Systems; Computer Hardware and Software; Telecommunications and Network; e-Business/e-Commerce applications; Data Resource Management; and Security, Ethical and Societal Challenges. In addition, the practical components of this course offers students hands-on learning in the application of web-site and social media; use of database for data management; and spreadsheets for decision making.

MACROECONOMICS

This module examines the working of a typical economy. It looks at how the overall

OPERATIONS MANAGEMENT

This module deals with the use of operations strategy to build value chains and competitive advantage. It provides participants with frameworks to address both the design and the management of operations. The designing framework covers forecasting, the design of goods and services, managing quality, process strategy, capacity planning, and location and layout. The managing operations framework covers supply-chain management, inventory management, materials requirements planning and ERP, project management, JIT and lean systems, and maintenance reliability.

PRINCIPLES OF MARKETING

This module provides an overview of the concepts and techniques of the marketing process