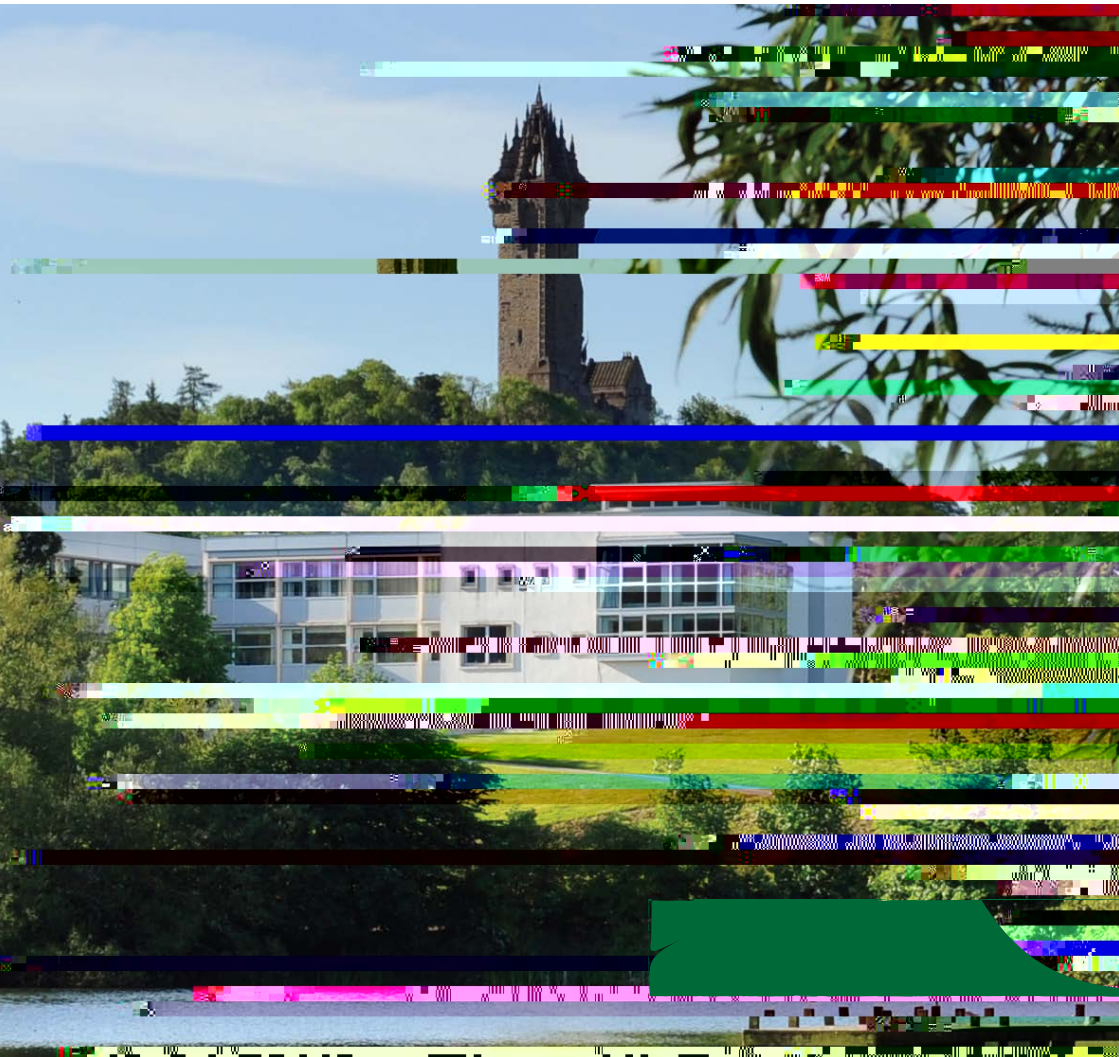


# ANNUAL REPORT

26 SEPTEMBER 2024





Singapore Institute  
of Management

SIM Campus,  
Singapore



The University of Stirling's Coat of Arms dates back to November 1966 and, following an application to Lord Lyon, the University gained its University status by Royal Charter on 27 December 1967.

The Coat of Arms may be described as an arched bridge topped by a tower and surrounded by open books. The bridge may represent a governor or magistrate, the tower safety and guardianship, while the open books have clear associations with learning and knowledge. The imagery portrays the University as an official guardian entrusted with the safekeeping of the process of imparting knowledge, while serving the wider community.

On a visual level, the three elements of the Coat of Arms may be interpreted as a reflection of the University's striking location in a historic Scotland, evoking Stirling Bridge, the National Wallace Monument and the University itself.



Graduation is always a special moment when everyone at the University pauses to celebrate the achievements of you, our graduates. Today's ceremony is particularly significant as it marks an important milestone in the partnership between the University of Stirling and SIM Global Education – as we host our biggest ever graduation ceremony in Singapore. I am delighted you, and your family and friends, are here to celebrate and enjoy the occasion.

The reward and recognition you receive today is the result of your hard work and commitment and all of us at Stirling and SIM Global Education share in your pride. We should also acknowledge the contribution made by those who have supported, taught, and guided you through your studies: university staff, your loved ones, and of course your fellow students – all of whom have played a part in your success.

As the newest members of the University of Stirling alumni family, you have the skills and knowledge to help shape the world. We will follow your progress with interest and, through our alumni network, we will help you stay in touch with the University and each other.

I hope you enjoyed your time studying with the University of Stirling. You've worked hard to achieve your goals and I am confident that the academic awards you receive today, will greatly enhance your opportunities for future success.

Congratulations, Class of 2024.

**Professor Sir Gerry McCormac**  
Principal and Vice-Chancellor  
University of Stirling

**Procession**

The Chancellor's Procession enters the hall.

**Welcome and Opening Address**

**University of Stirling Awards**

Professor Wei Kwok Kee, Interim President and Chief Executive Officer, SIM will present the awards.

The Best Undergraduate Management Dissertation Award (Singapore) will be presented to Ms Jocelyn Au Pei Rong.

The Best Undergraduate Marketing Dissertation Award (Singapore) will be presented to Ms Lim Hai Ning.

**Address by the Honorary Graduate**

The Honorary Graduate addresses the assembly.

**Conclusion of the ceremony**

The Chancellor delivers concluding remarks and declares the ceremony closed.

The Chancellor's Procession leaves the hall, followed by the Graduates' Procession.



In 2010, Dr Lee received the Public Service Administration Medal (Silver) during the Singapore National Day Awards.

His career, both in the corporate sector and in education, has regularly seen him work internationally, from being in charge of international operations at the manufacturing company Devon, to helping develop international programmes, and initiating overseas student exchanges, at Nanyang Polytechnic.

Dr Lee's strength in strategic partnership and networking led to the collaboration between the University of Stirling and Nanyang Polytechnic in 2008, which resulted in the University of Stirling offering a BA (Hons) in Retail Marketing with Nanyang.

Dr Lee has himself amassed several degrees. He holds a Doctorate in Education from the University of Leicester, an MBA from Trinity College Dublin, a Master of Laws and a MSc in Management of Technology from the National University of Singapore, and a Bachelor of Laws from the University of Wolverhampton. He is also a Fellow of the Institute of Singapore Chartered Accountants.

Now retired, thanks to his passion for lifelong learning, Dr Lee has made a





Professor Leigh Sparks will present the following candidates to the Chancellor.

**FACULTY OF ARTS AND HUMANITIES**

**BACHELOR OF ARTS (HONOURS)  
DIGITAL MEDIA**

Andrea Lim Sze Kit  
Ang Yi Qing  
Ashley Seah Ser Min  
Cassandra Hoo Xin Thong  
Chew Hui Min, Natasha  
Chneo Xin Hui  
Chong Hui Xin  
Derrick Elias Lua Yong Han  
Hon Zheng Chou, Lawrence  
Jasline Pua  
Jaxine Tan Chulin  
Jelita Nalyssa Binti Burhanuddin  
Jennifer Huang Yiling  
Joash Lim Jie En  
Joey Giam Zin Xuan  
Jordan Chia Ki Han  
Khoo Wen Hui  
Koh Aik Hu  
Kong Zu Yi

## STIRLING MANAGEMENT SCHOOL

### BACHELOR OF ARTS (HONOURS) EVENTS MANAGEMENT

Abel Lim Ghin Tze  
 Derrence Chua Kee Shin  
 Dilys Tan  
 Goh Jing Wen Joey  
 Jade Ngoh Yi Xuan  
 Janelle Shannon Singh  
 Jocelyn Au Pei Rong  
 Justin Ng Jia Jun  
 Kok Li Xian  
 Lim Ting Xuan Vennice  
 Ng Jia Hui Keith  
 Ng Wan Xuan, Klaire  
 Ong Jing Wen  
 Saw Yadandar  
 Tan Jun Yu  
 Tan Ray Meng, Trevis  
 Tan Wen Hui  
 Vernice Kweh Hui En  
 Zoe Sim Jia Ying

### BACHELOR OF ARTS EVENTS MANAGEMENT

Adriana Binte Abahtiar

### BACHELOR OF ARTS (HONOURS) MARKETING

Calester Kang Kha Huey  
 Carol Lim Jia Yee  
 Chan Ding Sheng, Vernen  
 Chan Jingwen, Vernice  
 Divya K Rajendran  
 Goh Ee Xuan, Cheryl (Wu Yixuan)

Helena Christy  
 Huang Ziyuan  
 Irfaan Bin Mustaba Fatin  
 Jacob Lim Chen Yeong  
 Janelle Lim Jia Qi  
 Jordan Ang  
 Khoo Li Lin Glynnis  
 Komang Amithyadewi Swadharma  
 Krystal Chan You Lin  
 Laris Toh Qixuan  
 Lee Cheow Han Daryl  
 Lee Ruo Xing  
 Li Mei Jing  
 Lim Hai Ning  
 Lim Jia Rong, Jordyn  
 Lim Sin Ray  
 Lim Zhi Yong  
 Nicole Goh Jing Wen (Wu Jingwen)  
 Nicole Wong Xin Yun  
 Nixie Ngai  
 Odulio Althea Noelle Tagle  
 Ong Jing Wei  
 Ramiro Danica Ellaine Bathan  
 Samiksha Aswal  
 Tan Shun Yuan Shawn  
 Tan Zi Xian  
 Tay Rarogal Judy Eng Bee  
 Teo Hui Juan  
 Thara Wu Ting Wei Binte Imran  
 Roger Wu  
 Thia Shi Hui  
 Tiffany Eliana Hartono  
 Toh Kelyn  
 Valerie Ong Wei Qi  
 Vanessa Woo Xue Min  
 Vernetta Lee Wei  
 Victoria Tan Xiu Hui  
 Wang Jackking

Wong Won Teng (Huang Yunting)  
Mrs Andreas Naumann  
Yang, Ruiqi  
Yap Colleen  
Yeo Cin Hwee  
Yong Zheng Wei

### **BACHELOR OF ARTS MARKETING**

Sim Angie

### **BACHELOR OF ARTS (HONOURS) SPORTS STUDIES AND MARKETING**

Adam Alexander Vine  
Advait Abhay Tattu  
Aloysius Koh Zhi Kai  
Aly Zhafran Asyhari  
Anders Foo Yongrun  
Andrew Tan Jun Kai  
Azri Zuhairi Bin Mohamed Azman  
Brennen Ang Yi Xing  
Chan Jing Wei Adriel  
Chew Le Sheng, Manfred  
Chong Huey Qi  
Chong Ming Xuan  
Chong Sze Wei (Zhang Ziwei)  
Damian Chia Shing Kee  
Eileen Tay Hui Wen  
Foo Wei Khit, Jerome  
Foo Yi Tai Nigel  
Heng How Meng  
Johnathan Yeo Yang Qian  
Lau Jia Xuan  
Lee Jia Ying  
Lee Xuan Xuan (Li Xuanxuan)  
Lim Jia Yi Trenton  
Lim Si Yi, Elise

Lin Zhi  
Lisa Sean Jia Min  
Marc Er Meng Tat  
Muhammad Lutfil Hadi Bin Massukri  
Muhammad Nabil Bin Abdul Mutalib  
Nicholas Toh Wei Jun  
Nicole Tan Jing Xin  
Nur Syaza Insyirah Binte Md Roslan  
Ryan Lee  
See Xi Le Sherilia  
Tan Si Ning, Delia  
Tan Xuan Li  
Vernon Quek Jin Long  
Vinetra Vijaikumar  
Yasvanth G Vandayar  
Yeo Ee

### **BACHELOR OF ARTS (HONOURS) IN BUSINESS**

## **SIM-UNIVERSITY OF STIRLING BEST OVERALL STUDENT AWARDS**

**Soh Ern Jie, Thaddeus**

Bachelor of Arts (Honours) Digital Media

**Lim Ting Xuan Vennice**

Bachelor of Arts (Honours) Events Management

**Chan Jingwen, Vernice**

Bachelor of Arts (Honours) Marketing

**Foo Yi Tai Nigel**

Bachelor of Arts (Honours) Sports Studies and Marketing

## **UNIVERSITY OF STIRLING AWARDS**

**BEST UNDERGRADUATE MANAGEMENT DISSERTATION (SINGAPORE)**

**Jocelyn Au Pei Rong**

Bachelor of Arts (Honours) Events Management

**BEST UNDERGRADUATE MARKETING DISSERTATION (SINGAPORE)**

**Lim Hai Ning**

Bachelor of Arts (Honours) Marketing







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We are an international, globally connected destination of choice for students, research partners and businesses from around the world. At Stirling, our academic and research partnerships allow us to generate and share different perspectives to address key global issues. Our international collaborations enable us to share expertise with our partner institutions – and enhance our efforts to prepare Stirling students for success as global citizens in a fast-moving world.

The city of Stirling and our beautiful 330-acre campus offers our diverse and vibrant student and staff community a unique blend of Scottish tradition and a cosmopolitan feel. Stirling provides a fantastic base to explore one of the world's

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## Be an ambassador

You can join our dedicated team of alumni ambassadors, who help coordinate networking and reunion events in countries across the globe. You can give something back, and continue to make a difference, by helping at recruitment fairs or providing a case study or testimonial. If you are interested in becoming an alumni ambassador, get in touch at [alumni@stir.ac.uk](mailto:alumni@stir.ac.uk)

For further information on alumni activities, please contact:

Directorate for Internationalisation and Partnerships

University of Stirling

Stirling

FK9 4LA

Scotland, UK

Email: [alumni@stir.ac.uk](mailto:alumni@stir.ac.uk)

Telephone: +44 (0) 1786 466145

[www.stir.ac.uk/alumni](http://www.stir.ac.uk/alumni)





SIM Campus,  
Singapore

The Singapore Institute of Management (SIM) is one of the region's leading

## Welcome To Your SIM Alumni Family

This marks the beginning of your complimentary lifelong membership with the SIM Alumni Family.

Join one of our global network of close to 200,000 alumni. Besides your own university, you will be able to connect with alumni from other institutions. This network is a valuable resource for you throughout your life.



**SCOT**  
**UNIVERSITY OF**  
**SPORTING**  
**EXCELLENCE**



University of Stirling,  
Scotland, UK

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