Compulsory

MODULES OUTLINE 4 FOUNDATION MODULES 1 CAPSTONE MODULE

BUSM2563 UNDERSTANDING THE BUSINESS ENVIRONMENT

This module provides a thorough and practical understanding of this environment enabling students, as future business leaders, to make sustainable decisions and manage the complexity involved. Students will be shown how companies and workers operate and navigate the domestic and international business environment. Letting the students know how this environment is affected by domestic and international forces and help to understand the role that government and institutions play in facilitating and hindering business activity. Students will be introduced to practical decision tools and empirical approaches to manage each of the environmental forces that businesses face. The introduction to business environments and decision tools is applicable to all business disciplines (economics, finance, marketing, management, advertising, accounting, information systems) and useful for employment in any field.

BUSM2568 BUSINESS DECISION MAKING

This multidisciplinary module will enable student to understand

MODULES OUTLINE ECONOMICS MAJOR

ECON1045 MACROECONOMICS FOR DECISION MAKING

This module develops a framework in which the simultaneous determination of economic aggregates such as output, prices, employment and interest rates can be explained. It provides students with the ability to identify and discuss major schools of economic thought within this framework enabling students to develop the necessary tools to analyse current economic problems and policy positions.

MODULES OUTLINE LOGISTICS & SUPPLY CHAIN MAJOR

OMGT2221 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This module allows students to explore the elements of integrated business logistics and the role and application of logistics principles to supply/demand/value chain management. Logistics and the closely related concept of supply chain management (SCM) underpin business or corporate strategy as far as the latter sets company objectives in sales, market share, share price, returns on shareholder funds, investment and assets.

OMGT2222 TRANSPORTATION AND FREIGHT LOGISTICS

The module will look into the important issues in domestic and global transportation which include freight transportation planning and operations, transportation infrastructure and regulations, selection of freight transportation carriers and third party suppliers, freight transportation costing, freight transportation strategies, and information technology in freight transportation.

OMGT2223 SUPPLY CHAIN ANALYTICS

The module will enhance

MODULES OUTLINE MARKETING MAJOR

MKTG1199 MARKETING PRINCIPLES

Marketing Principles is an introductory module and provides an overview of the marketing process, its underpinning concepts, and the practical tools used by marketers to implement marketing strategies and campaigns. Through lectures, tutorials and assessment tasks students will explore the theory and practice of marketing through real world applications. The student will also review the importance of marketing to future business viability and how each person in an organisation can make a contribution to the marketing process.

Marketing Principles offers insights into the field of marketing, putting into context the role of marketing in an organisation, and how the student may interface with marketing in the role.

MKTG1047 MARKET RESEARCH

This module is designed to give students a practical

MODULES OUTLINE MINOR MODULES

ACCOUNTING IN BUSINESS - MINOR

ACCT2355 FINANCIAL ACCOUNTING AND STATEMENT ANALYSIS

This module is designed to provide students with the financial accounting knowledge and skills necessary to make well-informed business decisions using accounting information. This includes ethical insights for audit, assurance and fraud detection purposes. This module will also introduce students to various techniques for financial statement analysis to facilitate key decision-making practices.

ACCT2351 MANAGEMENT ACCOUNTING AND PERFORMANCE EVALUATION

This module is designed to provide students with the management accounting knowledge and skills necessary to make well informed business and accounting decisions. This includes ethical insights for performance

FINANCE - MINOR

BAFI1005 FINANCIAL MARKETS AND INSTITUTIONS

Financial Markets introduces students to the financial markets environment in which business organisations operate.
Students will investigate the nature and role of the main financial markets within the domestic and global environment. The module presents an overview of the financial system and its various financial markets, instruments and institutions.

BAFI1012 CORPORATE FINANCE

Business Finance provides an introduction to some of the key skills required for good financial management. It introduces financial concepts and issues that will provide the necessary guidelines to solve many corporate finance problems. It also introduces some of the more important theories in modern finance to provide a substantial grounding in the discipline.

BAFI1045 EQUITY INVESTMENT AND PORTFOLIO MANAGEMENT

In this module students will explore and analyse the theory, concepts, tools and techniques of investment and portfolio management. Students will look at investment theories as well as examine equity valuation and portfolio management practices.

BAFI3272 MONEY AND DEBT MARKETS

This module will provide students with knowledge of fixed income securities and debts from both short-term money markets and long-term debt markets. This module assesses a wide range of fixed income products and the use in capital raising, wealth risk management. This module explores the impact of monetary policy on debt markets. This module also equips students with advanced techniques of the valuation of bonds and other debt securities.

GLOBAL BUSINESS - MINOR

BUSM1227 GLOBAL BUSINESS

This module provides students with a fundamental understanding of international aspects of business and management, including international business contexts, actors and their actions. It addresses the theory and patterns of international business, as well as the macro and micro challenges in international business. This module provides a broad view of various factors underlying roles and responsibilities of international business in society.

BAFI1005 FINANCIAL MARKETS AND INSTITUTIONS

Financial Markets introduces students to the financial markets environment in which business organisations operate.
Students will investigate the nature and role of the main financial markets within the domestic and global environment. The module presents an overview of the financial system and its various financial markets, instruments and institutions.

BUSM4690 GLOBAL CORPORATE RESPONSIBILITY

This module provides students with knowledge and skills to think innovatively about how to take social and environmental issues into account in ways that both contribute to core business strategy, and also improve outcomes for society through engagement with stakeholders in the value chains of international business.

OMGT2246 GLOBAL TRADE OPERATIONS

This module is designed to develop an understanding of developments in global trade and the ways in which businesses seek to position themselves to optimize opportunities and succeed within a globalised competitive environment. Following carefully selected topics and objective-driven assessment tasks, students will be introduced to the dynamics of the contemporary business environment and the politics of global trade and business operations.

SINGAPORE BUSINESS INTERNSHIP 1 (12 CREDITS) OR INTERNSHIP 2 (24 CREDITS)

This module is an elective for students who find their own opportunity to participate in a **Work Integrated Learning (WIL) Internship**, based on a company's premises. The work placement/internship will provide students the environment to demonstrate critical thinking and problem-solving skills as well as management competencies in applied, experiential settings. Completing the practical side of the internship as well as the academic assessment will require students to draw upon, apply and synthesise knowledge, and skills developed throughout their RMIT program of study.

Internship supervision will be provided by the academic director and/or module coordinator and/or academic mentor. An appropriately qualified professional from the internship site, 'the site supervisor', will provide supervision at each site in consultation with the academic mentor. The site supervisor should provide training and mentoring that will benefit the student.

To be accepted on this module, all students will have previous experience with, or will be able to demonstrate the following important work ready skills: