

ECON1035 BUSINESS STATISTICS 1

purpose financial reports and basic cost and management accounting in business decision-making.

BUSM4192 INTRODUCTION TO MANAGEMENT

contemporary business and management practice and to consider future directions.

ECON1016 MACROECONOMICS 1

This module introduces students to the workings of the economy and its effects on the domestic business environment. It provides students with analytical skills to identify the current state of the economy and likely future developments in the economy. Students will examine the effects of actual and projected macroeconomic policies and will be able to express clearly their understanding of macroeconomic events both domestically and in the broader Asia-Pacific region. The module also aims to help students understand how current economic developments impact on organisations and participants in the economy.

ECON1025 PRICES AND MARKETS

This module involves the study of microeconomic theory and its applications. The purpose of the module is to enable students to acquire the basic analytical tools needed to understand the working of the micro economy.

MODULES OUTLINE MARKETING MAJOR

MODULES OUTLINE FLEXIBLE MODULES

ACCT1029 STRATEGIC ACCOUNTING AND LEADERSHIP

This module is designed to provide an appreciation of how accounting information and concepts relate to strategic decision-making within the total enterprise. It integrates the knowledge gained during the first two years of study by using an interactive business decision-making computer simulation. Students will take an active role in running a company as a member of the management team and be required to report on the outcomes of their decisions.

ACCT1054 FINANCIAL ACCOUNTABILITY AND REPORTING

This module aims to provide students with an understanding of the regulation of financial reporting by Australian entities, the conceptual framework for financial reporting, and a grounding in the requirements of key accounting standards which affect financial reporting by virtually all Australian business entities.

ACCT1059 AUDITING

This module aims to develop a conceptual and practical approach to auditing to ensure students gain a complete picture of the audit process.

ACCT1063 MANAGERIAL ADVISORY FINANCE

Management Accounting and Business introduces students to the role of the management accountant and management accounting information as in a variety of business contexts. This introduction lays the foundation for later modules in management accounting.

ACCT1068 COST ANALYSIS AND ORGANISATIONAL DECISIONS

This module aims to provide students with an understanding of the role of management accounting in the provision and use of cost information in organisational planning, control and performance evaluation.

ACCT1080 CRITICAL ACCOUNTING PERSPECTIVES

The aim of this module is to examine various theories that have been put forward to understand the role of financial accounting in decision-making, and to explain why and how entities make decisions concerning disclosure of financial information in the absence of complete regulation.

The emphasis in the module will be on the current theories which explain contemporary financial accounting practice. This includes both normative and positive theories. The module also examines a number of contemporary accounting issues in the context of the theories studied in the module.

ACCT1085 PROFESSIONAL VALUES, ETHICS AND ATTITUDES

This module aims to sensitise understanding of ethical issues as in relation to their future role in the accounting profession. Students will also be introduced to a range of diagnostic tools to aid in the identification and resolution of ethical dilemmas from the use of ethical decision-making frameworks.

ACCT2062 FINANCIAL ACCOUNTING AND ANALYSIS

Financial Accounting introduces students to the workings of a double-entry accounting system and extends the understanding of the basic principles of financial accounting. This introduction lays the foundation for later modules in financial accounting.

ACCT2119 ACCOUNTING, BEHAVIOUR AND ORGANISATIONS

Accounting, Behaviour and Organisations provides an opportunity for students to consider aspects of performance measurement and control in the contemporary business environment. For students, the module provides an opportunity to extend their basic understanding of management accounting tools and techniques introduced and developed in previous modules.

ACCT2212 FORENSIC BUSINESS INVESTIGATION

Forensic Business Investigation explores the specialty practice area of accountancy that deals with engagements that result from actual or anticipated disputes or litigation.

BAFI1005 FINANCIAL MARKETS AND INSTITUTIONS

Financial Markets introduces students to the financial markets environment in which business organisations operate. Students will investigate the nature and role of the main financial markets within the domestic and global environment. The module presents an overview of the financial system and its various financial markets, instruments and institutions.

BAFI1012 CORPORATE FINANCE

Business Finance provides an introduction to some of the key skills required for good financial management. It introduces financial concepts and issues that will provide the necessary guidelines to solve many corporate finance problems. It also introduces some of the more important theories in modern finance to provide a substantial grounding in the discipline.

BAFI1019 INTERNATIONAL FINANCE

In this module students will gain an understanding of the financial decision-making framework from an international perspective and the fundamental principles of international financial management.

BAFI1029 DERIVATIVES AND RISK MANAGEMENT

This module introduces students to the concepts of financial risk management. It teaches students how to identify the risk involved in a treasury transaction and how to analyse problems in the context of exposure to movements in interest rates, commodity prices and foreign exchange rates.

BAFI1045 EQUITY INVESTMENT AND PORTFOLIO MANAGEMENT

In this module students will explore and analyse the theory, concepts, tools and techniques of investment and portfolio management. Students will look at investment theories as well as examine equity valuation and portfolio management practices.

BUSM1100 ORGANISATIONS

The study of organisational behaviour enables managers to understand, predict and influence the behaviour of individuals and groups in organisations. This module will introduce students to theories and models relating to organisational behaviour and provide the opportunity for experiential learning in practical situations with analysis of and reflection on that learning.

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**BUSM4690 GLOBAL CORPORATE
RESPONSIBILITY**

OMGT2224 WAREHOUSE AND DISTRIBUTION CHANNELS

This module presents the basic principles of warehousing, inventory management, packaging, materials handling and transportation. Specific focus will be on the operational and functional links between warehousing and distribution channels. The multifaceted role of distribution channels in supply chain operations will also be explored.

OMGT2225 PROCUREMENT MANAGEMENT AND GLOBAL SOURCING

This module introduces the fields of procurement management and global sourcing. It explores their central concepts and their interrelation to other areas of a company, and the changing roles within a business. Issues such as supplier selection, supplier relations, supplier management, and strategic procurement will be examined.

OMGT2226 RETAIL AND SERVICE LOGISTICS

The overall aim of the module is to help students understand selected principles, concepts and processes of retail and service logistics operations, and apply them in a competitive retail and service environment, including the tourism and hospitality industry. This module is designed to enhance professional abilities as a potential retail logistics manager or a service logistics manager of a retail, service, tourism or hospitality organisation.

OMGT2227 TRANSPORT ECONOMICS

This module is intended to provide students with an understanding of the basic microeconomic principles applicable to transport in Australia. It also seeks to develop an understanding of various contemporary managerial economics techniques that facilitate transport related decision-making in the areas of production and costs, demand, pricing and investment.

OMGT2228 OPERATIONS MANAGEMENT

This module introduces the processes involved in manufacturing industries and the services sector, covering the design and management of operations, inventory management, short-